

ICOLA BOARD MEETING
AREA LAKE DAY'S PLANNING
1/8/24

- I. Call meeting to order: 6 PM. Present: Karl Nordin, Sandy Johnson, John Kowaleski, Kristi Thoreson, Larry Bins, Jeff Pippenger, Ted Hakala. Absent: Rick Krahn
- II. Update on where we are with Area Lake Day's Planning
 - A. Speakers
 1. Byron Crouse- Loons
 2. Nick Stadnyk- Rusk County Shoreline Restoration
 3. Caleb Meyer??? Former project manager for the Lake Wissota - Lake Stewardship Project - Now works as Natural Resources Conservationist Consultant with the Dahlby Conservation Services
 - B. Speaker Sponsors
 1. TSB Lakefront Restoration
 2. Needed-Chris Butterfield confirmed.
 3. Needed-Truebuilt Autobody confirmed.
 - C. Vendors:
 1. Chippewa Valley Electric- Paid
 2. Nick Stadnyk - Free Vendor Table
 3. Skinner Creek Timber Products: John Nahorniak Not paid have requested a contract.
 4. Michelle Scalzo- Requested a contract- Not paid Juice Plus
 5. Vendors 5-13 pending. Suggestions: Gerald Stansiveski (KT), Eric Larson (KT), Dragonfly (TH), Ana DeMeyers (TH), Ken's Propeller Repair (JK), Gibson Water Care (SJ), State Farm Insurance Kami Reed (KT), Buck Paulson, John Shoepke, First Choice Recycling (JP).
- III. Advertising
 - A. Need someone to take charge of advertising
 1. Speaker sponsor signs (Lynda)
 2. Promotions
 3. Getting the message out. Possibilities: Email and newsletter to Lake Association members, CVEC newsletter, Facebook, Posters at local businesses, Ask townships to put on their websites.
- IV. Association Calendar (Have \$250 in sponsorship. Costs about \$400 to produce).
- V. August Elections
 - A. Do we need a nominating committee to be formed to get a new President Candidate?
- VI. Any other positions to be filled?
- VII. Other Business
- VIII. Ajourn 7PM