

Island Chain of Lakes, Assn (ICOLA)
Special Board Meeting Minutes
3/4/20 @ John's House

Present: Karl Nordin, John Kowalewski, Alec Christianson, Ted Hakala, and Tom Slowinski

Absent: Mark Schmitt, Rick Krahn and Ron Ottum

Karl called a special board meeting to discuss the upcoming Lake Days the ICOLA is sponsoring at Arrowhead Bible Camp on May 9, 2020. Other topics were discussed as well.

Agenda Discussion

- I. Karl discussed the updates and needs for Lake Days.
 - A. Speakers: Currently only 2 speakers have been booked and we have 1 open speaker time. The board discussed various ideas for a speaker to fill the third spot. John also mentioned that the board should consider forming a "committee for speaker research" to come up with ideas and identify speakers not only for Lake Days, but for the summer monthly meetings as well.
 - B. Arrowhead as space for 14 vendors. We currently have 11 identified who have agreed to be vendors at the Lake Days event; therefore we have three vacant vendor tables. Ideas for vendors were discussed and since the meeting, Buck Paulsen Stump Grinding has agreed to use a vendor table to educate members about his business.
 - C. Karl advised that we needed more ideas for advertising the upcoming Lake Days. Ideas discussed included contacting in contacting the Chronotype to get information out in the "Early Bird Weekend", to contact Chippewa Valley Electric to see about advertising in their monthly publication and contacting WEAU-TV about being on their programming.
 1. The board is looking for assistance in getting fliers out.
 2. Karl also discussed banners for the event
- II. Karl and the board are working on a gift for Bea Burnap's many years of service on the ICOLA board.
- III. Karl advised that Linda Carpenter, who is the impetus behind the ICOLA calendar, is looking for help to identify local events that can be added to the calendar. Several board members agreed to contact local businesses and organizations to add events to the calendar.
- IV. Karl advised that the ICOLA sponsors 4 AEDs in the ICOLA area and that 2 of the 4 (Backwoods and Hawks) AEDs need new pads. Ted motioned that the ICOLA pay for the new pads and Tom seconded the motion. The motion was passed on a unanimous voice vote.
- V. Karl brought up that speakers for the June, July and August ICOLA meetings have not been identified or secured. Ideas were again discussed for ideas but it was also again discussed to form a committee to identify and secure speakers for both monthly meetings and Lake Days.
- VI. Karl said that there have been several incidents of theft and other violations of property owners in the ICOLA area and the board discussed various ideas of implementing a "Neighborhood Watch Program"
- VII. Karl asked the board if the ICOLA should mail out hard copies of the spring newsletter, as has been done in the past, or to email the newsletter. Ted motioned to continue to mail the spring copy out to current members and Karl seconded the motion, which passes on a unanimous voice vote.